BE A BETTER PRESENTER,
MAKE BETTER PRESENTATIONS
CREATE YOUR POWERPOINT
HONE YOUR SKILLS
TAKEAWAYS AND RESOURCES
CREATE YOUR POWERPOINT
KNOW YOUR AUDIENCE
THINK LIKE YOUR AUDIENCE
APPROPRIATE TERMINOLOGY
ONE IDEA
PER SLIDE
LESS = MORE
SPEAKER’S NOTES
FONT SELECTION
COLORS
CONTRAST
(READABILITY)
USING PICTURES
NO CLIP ART, PLEASE!
INFOGRAPHICS?

YES!
ANIMATION IS BEST WHEN VIEWED ON THE CARTOON NETWORK
PUT IT ALL TOGETHER
SUCCINCTLY
READY TO PRESENT?
WHY AM I HERE?
TIME
TIMING
(PACE)
UM... UH...
OUTSIDE VOICE
DON’T LOOK BACK!
HAND GESTURES
PRACTICE
PRACTICE
PRACTICE
PRACTICE
PRACTICE
PRACTICE
MORE PRACTICE
INSIDE JOKES
INSIDER REFERENCES
Q&A TIME
REPEAT QUESTIONS
TECHNICAL PREPARATIONS
KNOW YOUR EQUIPMENT
CABLES
MICROPHONES
CLOCK APP
BIT.LY
VS.
HANDOUTS
POWER EXTENSION CORD
RESOURCES
HOW POWERPOINT MAKES YOU STUPID: THE FAULTY CAUSALITY, SLOPPY LOGIC, DECONTEXTUALIZED DATA, AND SEDUCTIVE SHOWMANSHIP THAT HAVE TAKEN OVER OUR THINKING

FRANCK FROMMER (2012)
IF I UNDERSTOOD YOU, WOULD I HAVE THIS LOOK ON MY FACE?
MY ADVENTURES IN THE ART AND SCIENCE OF RELATING AND COMMUNICATING

ALAN ALDA (2017)
QR CODES KILL KITTENS: HOW TO ALIENATE CUSTOMERS, DISHEARTEN EMPLOYEES, AND DRIVE YOUR BUSINESS INTO THE GROUND

SCOTT STRATTEN (2014)
HOW TO CREATE A GREAT POWERPOINT PRESENTATION

ERIC MARKOWITZ @ INC.COM
(FEBRUARY 2011)
YOU COULD BE A BETTER PRESENTER, HERE’S HOW

HARRIET CUMMINGS @ DISTILLED.NET (AUGUST 2014)
10 TIPS ON BECOMING A BETTER PRESENTER

WENDY RUSSELL @ THOUGHTCO.COM (JULY 2017)
QUESTIONS?