

# Data Driven Advocacy and Decision Making

How to Use Data from the Annual SFA Programs Legislative Report to Support Your Programs Locally

# Discussion Topics

- 2008-09 Legislative Report – status, findings and recommendations
- How can this data help?
- Overview of available data
- Achieving local results



# 2008-09 Legislative Report

- Purpose
- Early April completion
- Accomplishments
  - 13,000 in-reach and outreach events
  - 76,000 new students served
  - 45.7% increase in # of BOG fee waivers; 147% increase in \$\$
  - 33.8% increase in # of Pell Grants; 65.2% increase in \$\$
  - Unduplicated SFA recipients = 891,000; a 46.2% increase
  - Funding to all students in all financial aid programs has increased by over \$658 million (73.5 percent) since the base year.

- Challenges

- No COLA or growth for BFAP-SFAA capacity funding
- \$40 per student at CCC's: \$77 at CSU's and \$165 at UC's
- SFA staff = 2,010 in 05-06; Down to 1,748 for 08-09
- CCCs served over 1 million financial aid students in 2009-10.
- “Special circumstances” now accounts for up to 50-70% of cases
- Disbursements for late applicants delayed by 60 to 90 days

- Recommendations

- Add COLA and Growth to the augmentation.

- Do not add SFAA monies to “the flex”.

- Retain the three primary methods for BOG Fee Waiver eligibility.

- Do not require completion of the Free Application for Federal Student Aid (FAFSA) of every applicant.

- If proposals to require FAFSA completion succeed, further augment the program to adjust for the significant impact this would have on the administrative capacity of the campuses.

# How Data Can Help

- Staffing
  - More staff, protect staffing levels, training
- Efficiencies
  - Imaging systems, programming, computer upgrades
- Expanded services
  - Outreach, underserved populations
- Office policies
  - Open counter hours, verification
- Media and Community Inquiries

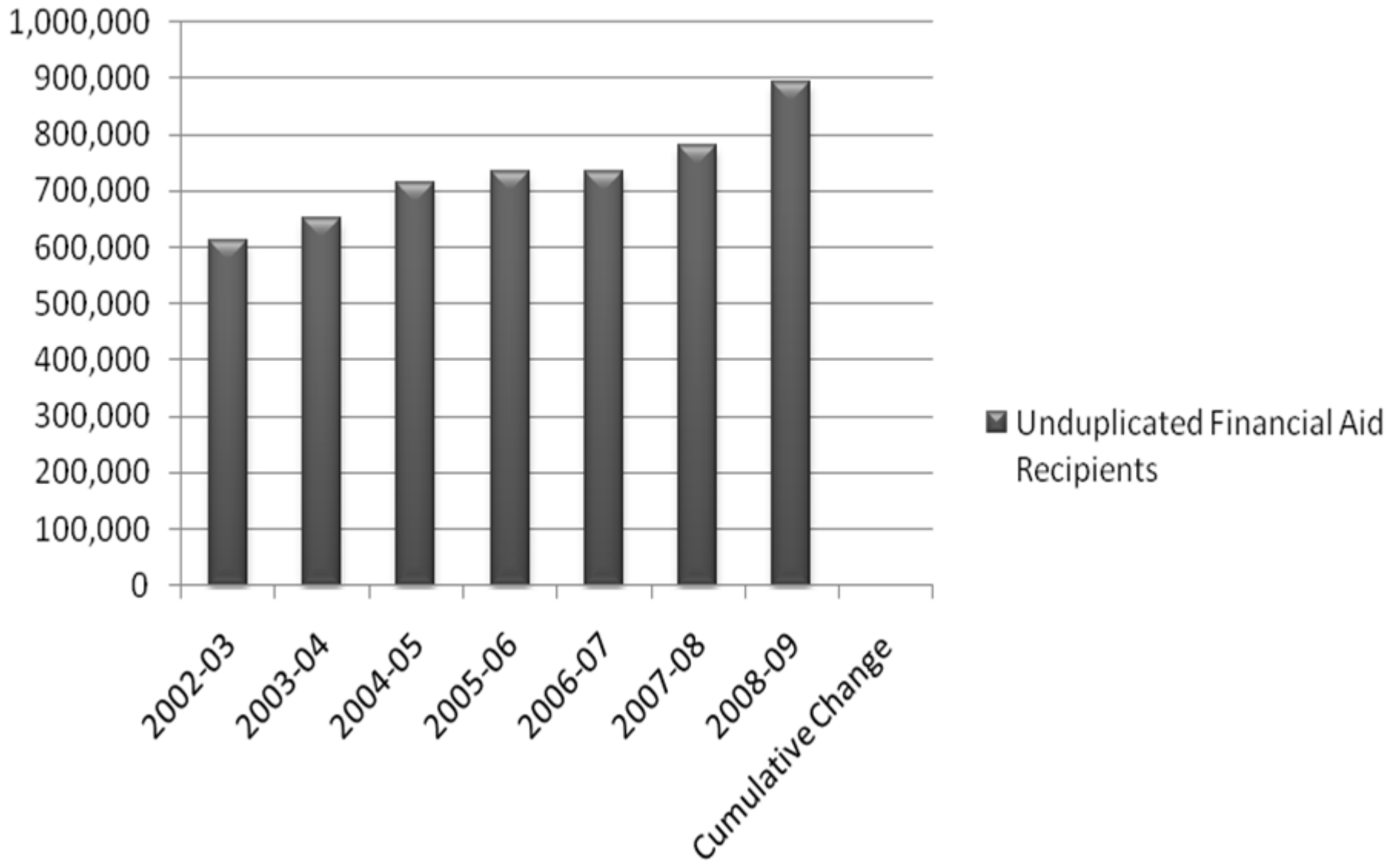
# Data Comparison Methods

- Compare year to year
- Compare to other colleges
- Compare to state-wide numbers
- Compare to other departments
- Dashboard/benchmark
  - Internal goals and objectives

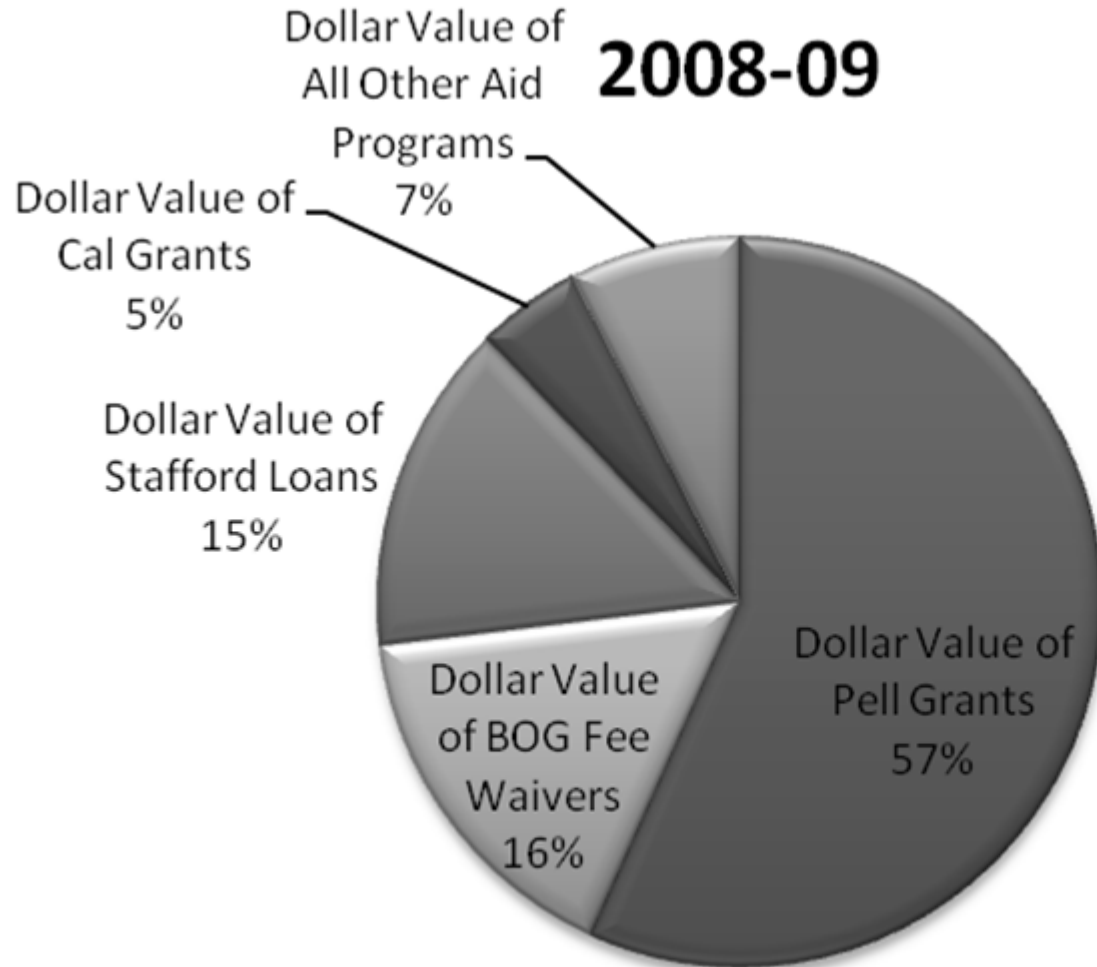


# Samples from 08-09 Draft Legislative Report

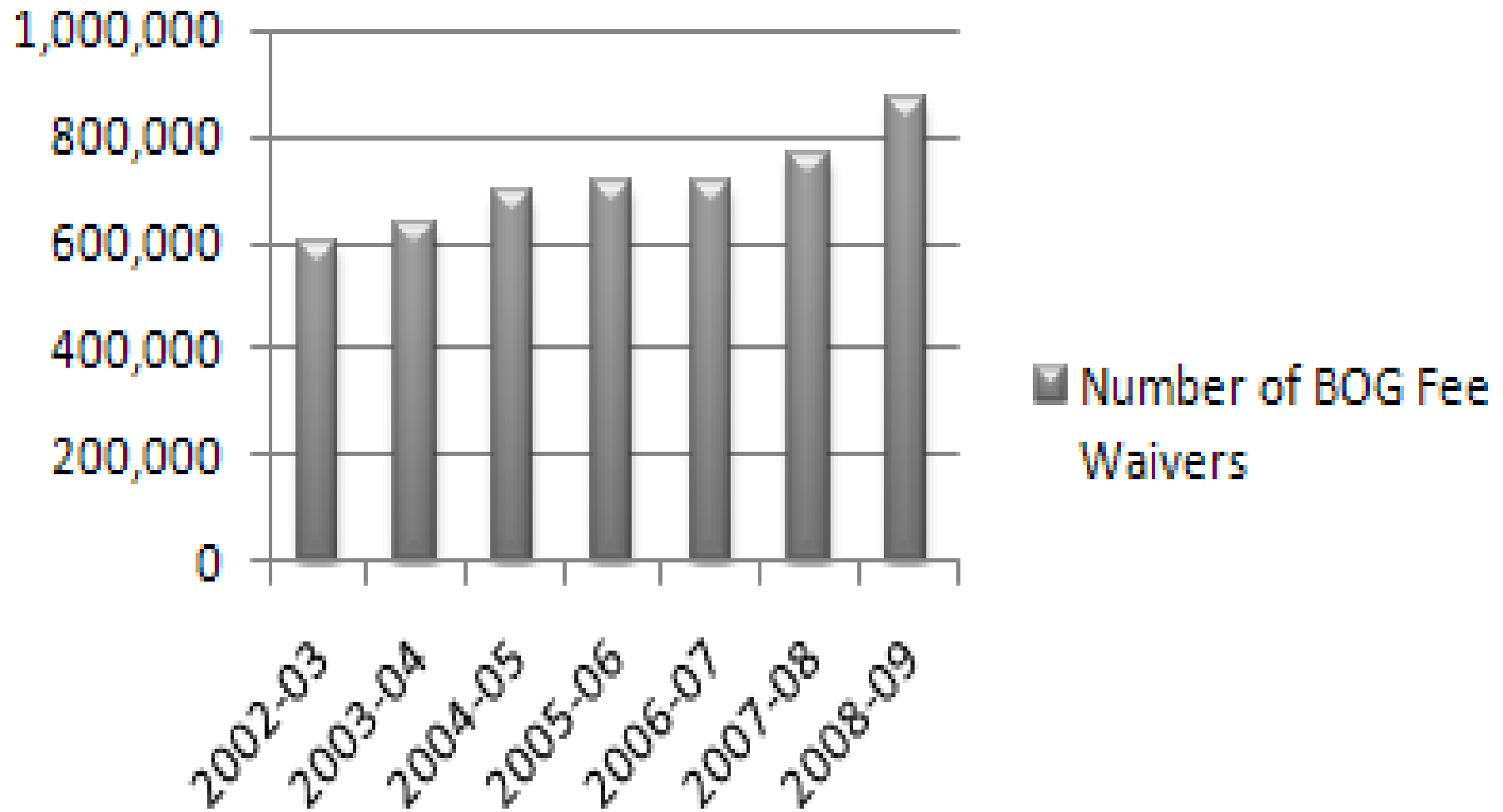
# Unduplicated Financial Aid Recipients



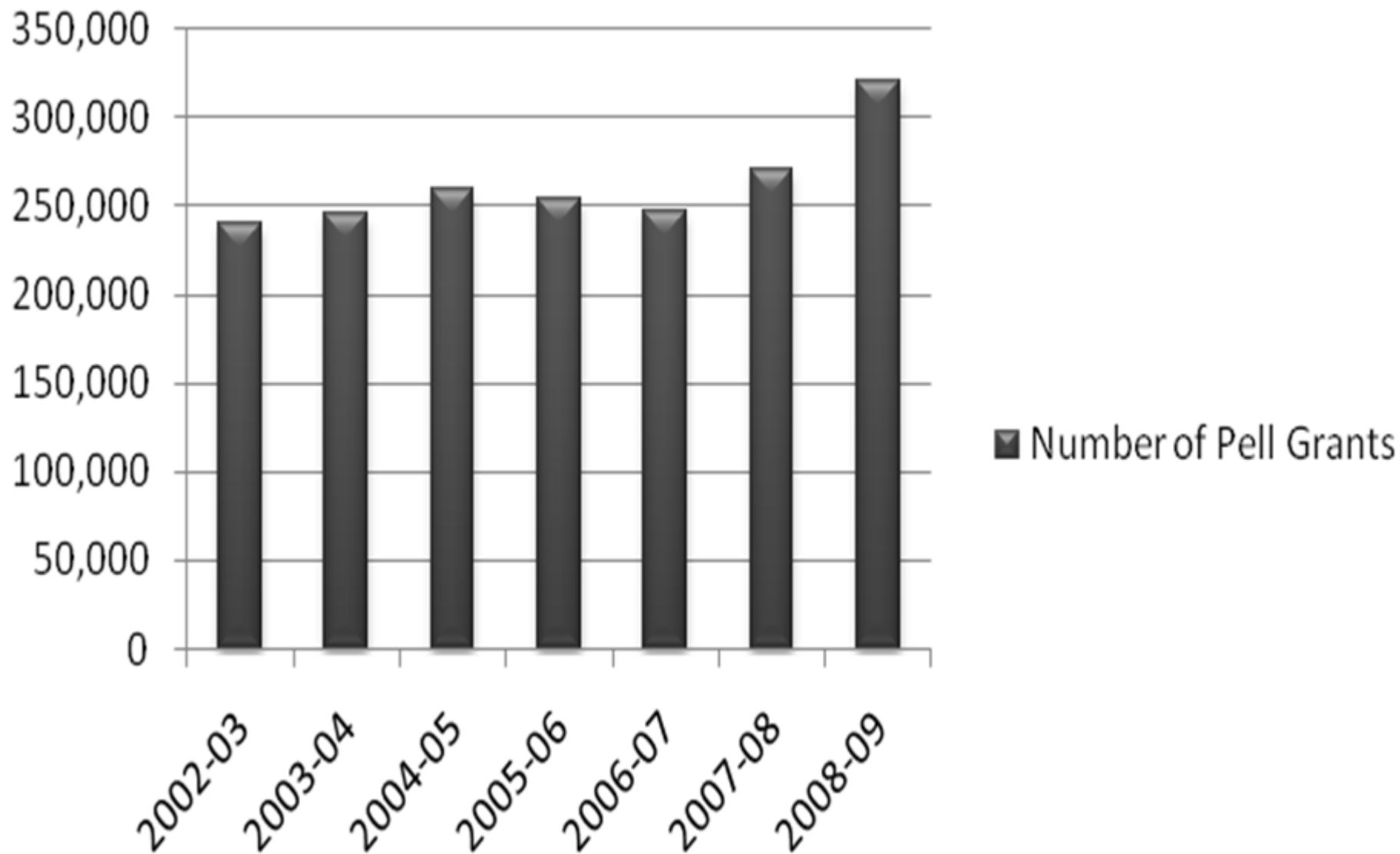
# Distribution by Aid Type



# Number of BOG Fee Waivers



# Number of Pell Grants



# SFA Staffing Levels

	2005-06 Number	2006-07 Number	2007-08 Number	2008-09 Number	Net Change	Percent
Permanent Employees (Full Time Equivalent)	1,101	1,093	1,061	1,034	(67)	-6.1%
Temporary Employees	304	285	271	225	(79)	-26.0%
Students	605	510	492	489	(116)	-19.2%
TOTAL	2,010	1,888	1,824	1,748	(262)	-13.0%

# Pell and BOG Fee Waiver Participation Numbers

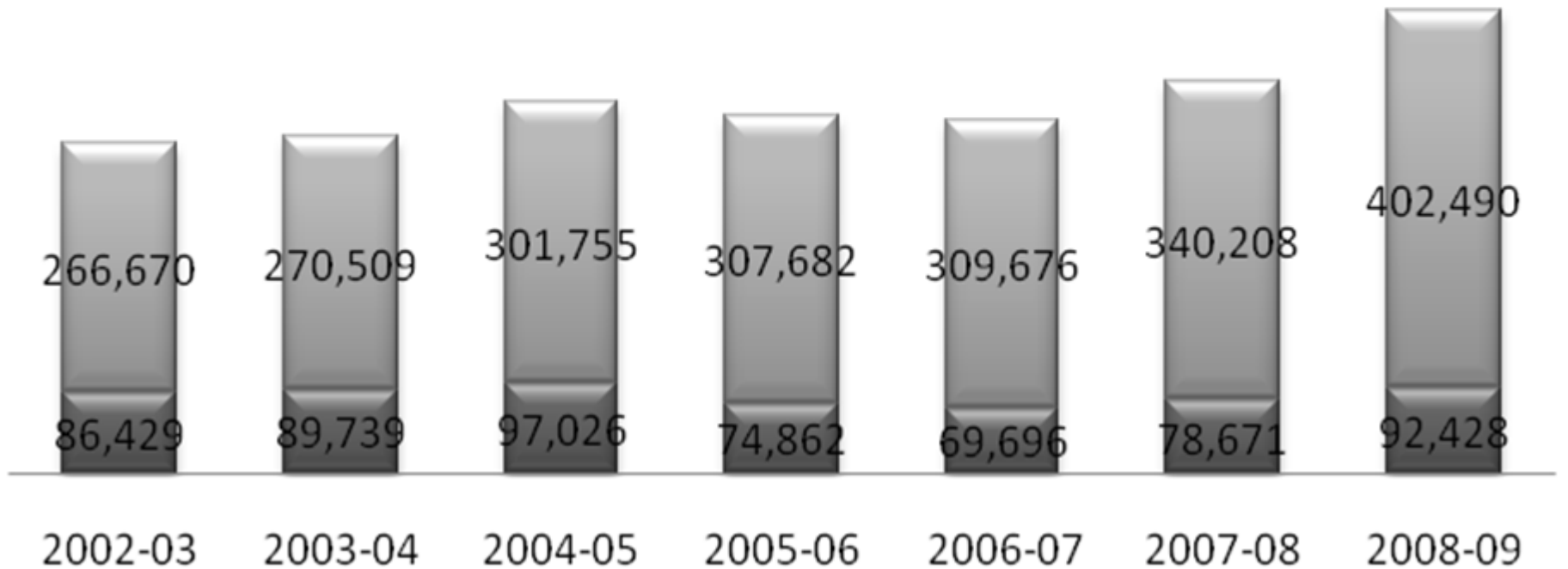
<b>Year</b>	<b>Credit Enrollment</b>	<b>Number of BOG Fee Waivers</b>	<b>Dollar Value of BOG Fee Waivers</b>	<b>Number of Pell Grants</b>	<b>Dollar Value of Pell Grants</b>	<b>Dollar Value of All Aid Programs</b>
<b>2002-03</b>	2,690,594	597,286	\$102,726,455	239,925	\$533,720,693	\$895,275,669
<b>2003-04</b>	2,453,486	639,105	\$168,185,622	246,093	\$566,248,344	\$1,018,060,333
<b>2004-05</b>	2,439,443	699,015	\$266,390,548	259,958	\$605,956,126	\$1,170,057,941
<b>2005-06</b>	2,471,501	716,796	\$273,785,746	254,603	\$589,892,151	\$1,170,094,754
<b>2006-07</b>	2,529,893	715,516	\$249,021,634	247,143	\$573,914,323	\$1,132,521,342
<b>2007-08</b>	2,687,314	761,968	\$225,305,123	270,098	\$668,170,200	\$1,242,937,640
<b>2008-09</b>	2,816,261	870,318	\$253,942,628	321,066	\$881,680,875	\$1,553,328,885
<b>6 year +/-</b>	<b>125,667</b>	<b>273,032</b>	<b>\$151,216,173</b>	<b>81,141</b>	<b>\$347,960,182</b>	<b>\$658,053,216</b>
<b>6 year % +/-</b>	<b>4.67%</b>	<b>45.71%</b>	<b>147.20%</b>	<b>33.82%</b>	<b>65.20%</b>	<b>73.50%</b>

# Pell and BOG Fee Waivers as % of Credit Enrollment

Year	Credit Enrollment	Number of BOG Fee Waivers	Number of Pell Grants	Credit Enrollment (+/-) %	BOG Fee Waivers as Percent of Credit Enrollment	Pell Grants as Percent of Credit Enrollment
2002-03	2,690,594	597,286	239,925	Not applicable	22.2%	8.9%
2003-04	2,453,486	639,105	246,093	-8.8%	26.0%	10.0%
2004-05	2,439,443	699,015	259,958	-0.6%	28.7%	10.7%
2005-06	2,471,501	716,796	254,603	1.3%	29.0%	10.3%
2006-07	2,529,893	715,516	247,143	2.4%	28.3%	9.8%
2007-08	2,687,314	761,968	270,098	6.2%	28.4%	10.1%
2008-09	2,816,261	870,318	321,066	4.8%	30.9%	11.4%
6 year +/-	125,667	273,032	81,141	4.7%	45.7%	33.8%

# New Students Served

■ In-Reach   ■ Outreach



# Ethnicity Distribution of New Financial Aid Recipients—In-Reach

	2002-03 <sup>1</sup>	2007-08 <sup>1</sup>	2008-09 <sup>1</sup>	5-Year Cumulative Change	5-Year Cumulative Change
Ethnicity	Number	Number	Number	Number	%
<b>African-American</b>	10,143	7,123	8,017	<b>49,173</b>	<b>9.8%</b>
<b>Asian</b>	10,335	8,492	8,977	<b>54,759</b>	<b>10.9%</b>
<b>Filipino</b>	2,899	3,025	3,569	<b>19,438</b>	<b>3.9%</b>
<b>Hispanic</b>	27,432	23,999	28,526	<b>155,581</b>	<b>31.0%</b>
<b>Native-American</b>	975	860	1,071	<b>5,550</b>	<b>1.1%</b>
<b>Other, Non-White<sup>2</sup></b>	2,032	1,846	0	<b>9,733</b>	<b>1.9%</b>
<b>Pacific Islander</b>	701	756	867	<b>4,466</b>	<b>0.9%</b>
<b>White, Non-Hispanic</b>	27,769	26,990	31,818	<b>169,674</b>	<b>33.8%</b>
<b>Two or More Races<sup>3</sup></b>			46	<b>46</b>	<b>0.01%</b>
<b>Unknown</b>	4,143	5,580	9,537	<b>34,002</b>	<b>6.8%</b>
<b>Total</b>	<b>86,429</b>	<b>78,671</b>	<b>92,428</b>	<b>502,422</b>	<b>100.0%</b>

# Ethnicity Distribution of New Financial Aid Recipients—Outreach

Ethnicity	2002-03 <sup>1</sup>	2006-07 <sup>1</sup>	2007-08 <sup>1</sup>	2008-09 <sup>1</sup>	Change from Base Year	
	Number	Number	Number	Number	Number	%
African-American	46,135	50,352	57,166	65,606	320,797	16.6%
Asian	30,940	35,299	36,240	38,771	210,496	10.9%
Filipino	6,565	8,733	9,254	10,650	54,020	2.8%
Hispanic	89,141	106,932	117,437	140,532	662,191	34.3%
Native-American	3,291	3,798	4,212	4,933	23,779	1.2%
Other, Non-White <sup>2</sup>	5,812	6,879	7,123	0	33,386	1.7%
Pacific Islander	2,104	2,844	3,414	4,174	17,879	0.9%
White, Non-Hispanic	69,709	76,000	82,379	97,538	476,205	24.6%
Two or More Races <sup>3</sup>				112	112	0.01%
Unknown	12,973	18,839	22,983	40,174	133,455	6.9%
<b>Total</b>	<b>266,670</b>	<b>309,676</b>	<b>340,208</b>	<b>402,490</b>	<b>1,932,320</b>	<b>100.0%</b>

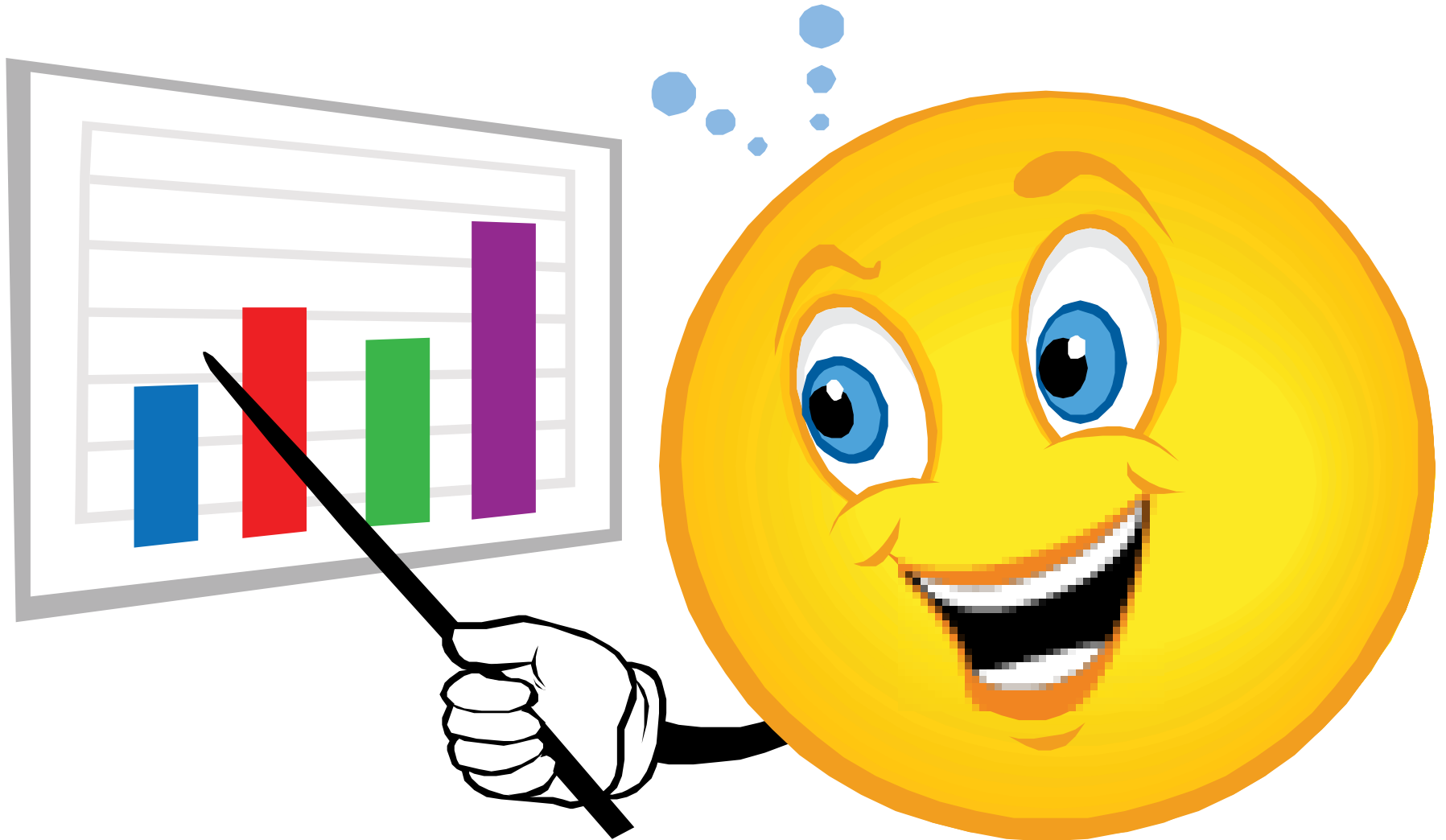
<sup>2</sup> Deleted category

<sup>3</sup> Newly added category

# Unduplicated FAFSA Applicants (ISIRs)

Year	Unduplicated ISIR Records	ISIR Change in Number	Percent Change in ISIR Records	Pell Grant Recipients	Recipient Change	Percent Change in Pell Recipients	Percent of Pell Recipient ISIRs
2002-03	706,594			239,925			34.0%
2003-04	760,319	53,725	7.6%	246,093	6,168	2.6%	32.4%
2004-05	819,894	59,575	7.8%	259,958	13,865	5.6%	31.7%
2005-06*	859,496	39,602	4.8%	254,603	-5,355	-2.1%	29.6%
2006-07*	851,901	-7,595	-0.9%	247,143	-7,460	-2.9%	29.0%
2007-08	881,555	29,654	3.5%	270,098	22,955	9.3%	30.6%
2008-09	1,031,157	149,602	21.2%	321,066	50,968	18.9%	31.1%
<b>6-year change</b>		<b>324,563</b>	<b>45.9%</b>		<b>81,141</b>	<b>33.8%</b>	

# Available Data Elements



## **Aid Types**

- Grants: Pell, Cal Grants, SEOG, CARE, BOG Fee Waivers, Other
- Loans: Perkins, Stafford, PLUS, EOPS, Other
- Work Study: Federal, EOPS, State, Cal Works
- Scholarships: Institutional, Other

## **SFA Expenditures and Allocations**

- Institutional
- Federal
- BFAP-SFAA
- Year-to-year allocations

# Aid Recipients

- Credit Headcount
  - Base and year-to-year
  - BOG Fee Waiver Recipients
  - BOG Fee Waiver Recipients as %
  - Pell Recipients
  - Pell Recipients as %
- Full-time Students
  - BOG Fee Waivers
  - Pell Grants
- Unduplicated year-to-year
  - Ethnicity
  - Age
  - Gender

- In-Reach
  - Previously enrolled but un-served
- Outreach
  - FA recipients not previously enrolled
- Ethnicity, age and gender breakdowns
- Staff Levels
  - Full-time
  - Part-time
  - Students
- Expenditures by Category – staff vs other

# Achieving Local Results

- Review final legislative report
- Earmark comparison data
- Conduct self-evaluation of performance
- Define your objectives
- Reach out to colleagues for written examples
- Build your case
  - Accomplishments
  - Challenges
  - Recommendations
- Contact Tim Bonnel for additional data

# Questions and Help

- Tim Bonnel
  - 916-445-0104
  - [tbonnel@cccco.edu](mailto:tbonnel@cccco.edu)
- Rhonda Mohr
  - 916-323-6894
  - [rmohr@cccco.edu](mailto:rmohr@cccco.edu)