



California Community Colleges  
Student Financial Aid Administrators Association

August 2008

Dear CCCSFAAA Supporter:

This has certainly been an interesting year in financial aid! “Embracing Challenges and Choices,” the theme for this year’s CCCSFAAA Conference is certainly a fitting concept for the current environment.

The annual conference is the premier training event for CCCSFAAA and always an excellent opportunity for training and networking with colleagues. Our vendors and sponsors are integral partners in the conference experience. Given the current state of the economy and the uncertainty in the student loan industry, we understand the limitations on funds for conference activities. However, we also recognize the importance of having you, our partners, join us for the annual conference. Therefore, we have significantly lowered the costs of sponsorship from last year’s prices.

We hope you will be able to support our annual conference in some way. Please review the following to see what is right for your organization.

Please contact Franc Menjivar at Long Beach City College at (562) 938-3956 or [jmenjivar@lbcc.edu](mailto:jmenjivar@lbcc.edu)

Respectfully,

Toni M. DuBois  
CCCSFAAA 2008 Conference Committee