



CCCSFAAA 2006 Conference
Sponsorship, Exhibition & Advertising Agreement
FEDERAL TAX ID# 33-0443540

Please type or print

Company Name	Name of Authorized Representative	Title of Authorized Representative
Street Address	City/State/Zip Code	
Telephone Number ()	Fax Number ()	E-Mail Address
Name of Alternate Contact (if needed)	Telephone Number ()	Fax Number ()

Exhibit Booths

If you plan to exhibit with both CCCSFAAA and CASFAA, you will retain your CCCSFAAA exhibitor space throughout both conferences.

Each booth @ \$750 = \$_____ Each additional booth @ \$750 = \$_____ Island @ \$2,500 = \$_____ Total Exhibit Fee(s) \$_____

Note: Please review the CCCSFAAA 2006 Policies for Exhibitors, listed on the back page of the Sponsorship and Exhibitors Opportunities brochure.

NEW Exhibit Fee

■ Exclusive Prime Exhibit Locations - ONLY FOUR AVAILABLE

Exhibitors who are the first to register and purchase four booths at one time will be set up in an island style formation just inside the entrance of the Exhibit Area for all attendees to see.

Cost for this PRIME 20' X 20' area is \$2,500.

Note: Those vendors who elect the prime exhibit location for CCCSFAAA must also commit for CASFAA.

Space Assignments

Exhibit booth locations will be assigned on a first-come, first-choice basis according to the date we receive your Conference Participation Agreement and payment. CCCSFAAA will attempt to accommodate all exhibitors who meet the published deadlines. You will receive a receipt that indicates the space assigned based upon receipt date of your agreement and payment. Since space is limited, reserve your space early.

Note: Those exhibitors who are exhibiting at the CCCSFAAA Conference will remain in the same location for the CASFAA Conference.

Booth Service and Equipment

CCCSFAAA has secured TriCord Tradeshow Services, Inc. to coordinate all of our exhibitors' drayage needs. TriCord Tradeshow Services, Inc. will mail an Exhibitor Service Manual six to eight weeks prior to the Conference. You must place your order for special work and additional equipment in advance to ensure proper servicing. Please direct questions about booth services to:

TriCord Tradeshow Services, Inc.
 2107 Del Monte
 Monterey, CA 93940
 Phone: (831) 373-4347
 Fax: (831) 373-5116
 Email: mike@tricordtradeshows.com

Conference Sponsorship

CCCSFAAA will honor sponsorship requests on a first-come, first-served basis and payment-received basis.

- Sponsorship of \$1,000 up to \$1,749 will receive verbal recognition at a major event during the conference, written recognition in the conference program, and one registration.
- Sponsorship of \$1,750 up to \$2,499 will receive verbal recognition at a major event during the conference, written recognition in the conference program, and two registrations.
- Sponsorship of \$2,500 or more will receive verbal recognition at a major event during the conference, written recognition in the conference program, three registrations, and a free half-page ad in the conference program.

Sponsorship Opportunities

Please indicate which event(s) you are sponsoring (Full = F Partial = P)

_____ Friday Newcomer's Reception (FULL SPONSORSHIP) \$ 2,000 _____ If Partial Sponsorship (2 @ \$1,000)	_____ Saturday Afternoon Break (FULL SPONSORSHIP ONLY) \$ 2,200
_____ Friday Afternoon Break (FULL SPONSORSHIP ONLY) \$ 2,200	_____ Gala (FULL SPONSORSHIP) \$ 6,000 _____ If Partial Sponsorship (2 @ \$3,000)
_____ Presidential Reception (FULL SPONSORSHIP) \$ 5,000 _____ If Partial Sponsorship (2 @ \$2,500)	_____ Sunday Morning Sit Down Breakfast (FULL SPONSORSHIP) \$ 5,000 _____ If Partial Sponsorship (2 @ \$2,500)
_____ Saturday Morning Breakfast (FULL SPONSORSHIP) \$ 3,500 _____ If Partial Sponsorship (2 @ \$1,750)	_____ Internet Cafe \$ 3,000
_____ Saturday Morning Break (FULL SPONSORSHIP ONLY) \$ 2,200	_____ Lanyards with Plastic Holder Sponsor (FULL SPONSORSHIP) \$ 2,000
_____ Saturday Lunch (FULL SPONSORSHIP) \$ 10,000 _____ If Partial Sponsorship (2 @ \$5,000)	_____ General Contribution: An amount to help offset the costs of the conference \$ _____
	Total Sponsorship Contributions/Fee(s) \$ _____

Conference Program Advertising

To order a program ad, check the appropriate box (below)

Advertisement	Cost	Dimensions
<input type="checkbox"/> Full Page	\$ 750	8.5" x 11"
<input type="checkbox"/> Half Page	\$ 500	8.5" x 5.5"
<input type="checkbox"/> Front Inside Cover (FULL PAGE ONLY)	\$ 1,000	8.5" x 11"
<input type="checkbox"/> Back Inside Cover (FULL PAGE ONLY)	\$ 1,000	8.5" x 11"
<input type="checkbox"/> First Ad Page (FULL PAGE ONLY)	\$ 1,000	8.5" x 11"
<input type="checkbox"/> Last Ad Page (FULL PAGE ONLY)	\$ 1,000	8.5" x 11"

Total CCCSFAAA Program Advertising \$ _____

CCCSFAAA will honor requests on a first-come, first-served basis. Program size is 8.5" x 11". [Submit your electronic camera-ready ad\(s\) to Amy Tien-Gordon by October 13, 2006.](#) When you send your ad via e-mail (acceptable file formats: EPS, PDF or TIFF), please mail or fax a hard copy, in addition to your e-mailed copy to:

Amy Tien-Gordon
ALL Student Loan

(See contact information below)

NEW! CCCSFAAA Directory Advertising

CCCSFAAA is now offering advertising opportunities in its CCCSFAAA Directory! CCCSFAAA will honor requests on a first-come, first-served basis.

Advertisement	Cost	Dimensions
<input type="checkbox"/> Full Page	\$ 1,000	8.5" x 11"
<input type="checkbox"/> Half Page	\$ 500	8.5" x 5.5"

Total CCCSFAAA Directory Advertising \$ _____

For CCCSFAAA Conference Program or Directory advertising, **we must receive your electronic ad(s) and payment by OCTOBER 13, 2006.**

For sponsorships and exhibit booths, please be sure to complete and return this form with **a check made payable to "CCCSFAAA" by by OCTOBER 13, 2006** to the address below:

**Amy Tien-Gordon
ALL Student Loan
6701 Center Drive West
Suite 500
Los Angeles, CA 90045**

**Office: 310.242.8868
Fax: 310.979.4728
E-mail: atien@allstudentloan.org**



CCCSFAAA 2006 Conference

Additional Conference Exhibit Information

Booth Furnishings

CCCSFAAA will provide one skirted six-foot table, two chairs, one waste basket, and one 7" X 44" ID sign for each exhibit space. Request forms for additional furnishings will be included in your Exhibitor Service Manual.

Electrical and Computer Services

You may purchase electrical power for lights and computers from TriCord Tradeshow Services, Inc., at a nominal charge. Request forms for additional furnishings will be included in your Exhibitor Service Manual.

Telephone Lines

There is a nominal charge for telephone lines. Request forms for additional furnishings will be included in your Exhibitor Service Manual.

Booth Set-Up

You may begin set-up at 1:00 p.m. on Thursday, November 30th. You must complete your booth set-up by Friday, December 1st at 9:00 a.m.

Union Jurisdiction

Please see your Exhibitor Service Manual or TriCord Tradeshow Services, Inc. with regard to this matter.

(Excerpt from Policies)

You must use qualified union personnel for the installation and dismantling of exhibits and for materials handling within the exhibit area, to conform to union contract regulations. The handling, placing, and setting out of merchandise that is to be displayed, and the installation or dismantling of an exhibit which does not require the use of hand tools, more than one person, and can be accomplished within a thirty (30) minutes, does not require union labor and may be done by the exhibitor.

Exhibit Hours

■ Thursday, Nov. 30th	Set-Up For Vendors	1:00 p.m. — 6:00 p.m.		
■ Friday, Dec. 1st	Set-Up For Vendors	7:00 a.m. — 9:00 a.m.		
■ Friday, Dec. 1st	Exhibit Area Open	10:00 a.m. — 1:00 p.m.	and	3:00 p.m. — 5:00 p.m.
■ Saturday, Dec. 2nd	Exhibit Area Open	8:00 a.m. — 12:00 p.m.	and	1:30 p.m. — 5:00 p.m.

Security

CCCSFAAA will provide security in the Exhibit Area for the duration of the Conference. You should secure valuable equipment. Neither CCCSFAAA nor the Ontario Convention Center is responsible for any losses or damage.

Shipping

The Ontario Convention Center will not accept any advance shipments of materials. Exhibitors may ship materials to TriCord Tradeshow Services, Inc. Shipping rates and labels will be provided as part of the manual.

Drawings and Giveaways

Exhibitors may conduct drawings and giveaways. You may post your winner(s) on the bulletin board in the Conference registration area. You must distribute prizes at your exhibit booth or by separate arrangements between you and the winner. During the Conference, CCCSFAAA will provide cards to post your winner(s).

Cancellations

Please see item 10 of the Policies for Exhibitors for cancellation provisions.

Policies For Exhibitors

1. You must schedule all special events at times that do not conflict with other scheduled Conference sessions and activities.
2. You must use qualified union personnel for the installation and dismantling of exhibits and for material handling within the exhibit area, to conform to union contract regulations. The handling, placing, and setting out of merchandise that is to be displayed, and the installation or dismantling of an exhibit which does not require the use of hand tools, more than one person, and can be accomplished within thirty (30) minutes, does not require union labor and may be done by the exhibitor.
3. Exhibitors who do not use the services of TriCord Tradeshow Services, Inc. must breakdown and dispose of all boxes and shipping materials in the areas designated by CCCSFAAA.

Cancellations *continued*

4. Ontario Convention Center (SCC) will refuse to accept materials you ship directly to the SCC instead of through TriCord Tradeshow Services, Inc.
 5. You must coordinate all billing arrangements through Amy Tien-Gordon at (310) 242-8868. Your signed Conference Participation Agreement **and payment** must be received no later than October 13, 2006. After then, late payments must include a \$200 per booth late penalty.
 6. All local safety and fire regulations are strictly enforced, and the exhibitors assume all responsibility for all compliance with such regulations. No combustible materials shall be stored in or around the exhibit area.
 7. Exhibitors assume entire responsibility and hereby agree to protect, indemnify, defend, and hold harmless CCCSFAAA and the Ontario Convention Center and their employees and members against all claims, losses, and damage.
 8. Sharing or exchanging exhibit space is strictly prohibited.
 9. Authorized exhibitor's representatives are permitted to transact sales. However, such sales may only include products or services that normally are marketed by the exhibitor company. CCCSFAAA does not assume liability for any transaction between exhibitors and Conference participants. Promotional giveaways are permitted.
 10. If you must cancel your sponsorship or exhibit space, please fax a written request to Amy Tien-Gordon at (310) 979-4728 or email at atien@allstudentloan.org by **October 27th, 2006**. We will review your request on a case-by-case basis and will refund your payment minus any accrued costs related to printing materials.
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