

Student Aid Advocacy on Your Campus

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Student Aid Advocacy

- What is it?
- Why does it matter?
- What is the larger context?
- A Five Step Model

Step 1 – Information Gathering

- Analyze the culture of your campus or district
- Who are the players at your campus with influence?
- What are the campus specific student aid issues?

Step 1 – Information Gathering

- Who are the Assembly Members or Senators representing your district?
 - Find out by going to www.legislature.ca.gov.
 - On what committees do they serve?
 - What is their background?
 - How could you connect with them?

Step 1 – Information Gathering

- What are other organizations doing on specific issues?
 - CCCSFAAA
 - CASFAA
 - CSAC
 - ED FUND
 - CLFE
 - CA Community College League

Step 2 – Developing Partnerships

- Student Government Leaders
- Campus Clubs
- Other Student Services Departments (EOPS, CalWorks, DSPS)
- Faculty
- Administrators

Step 3 – Setting Priorities

- Collaborate with campus partners
- Prioritize the issues important to your campus community

Step 4 – Preparing to Advocate

- Create a document about the effects of the issue on your campus community.
- Setting up appointments
 - Assembly Member in their District Office
 - Senators in their District Office
 - Small group from campus (Financial Aid, Students, Faculty, Administrators, etc.)

Step 5 – Advocating

- Meet with your representatives
 - Use Talking Points
 - Assembly Member
 - Senator
- Share the outcomes with interested parties – CCCSFAAA
- Follow up with a letter after the visit

Small Group Exercise

- Break into groups of three or four people
 - Brainstorm Talking Points about a financial aid topic

Advocacy Role Playing

- Large Group
- One on One

Current Statewide Advocacy Example

- Competitive Cal Grants

Questions

How to Contact Me?

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