

**CCCSFAAA MEETING  
San Diego, CA  
June 7, 2005**

Present: Craig Yamamoto, Pat Maga, Andi Schreibman, Maria Romero, Brad Hardison, Gilda Maldonado, JoAnn Bernard, Susan Jones, Karen Micalizio, Toni DuBois, John Muskavitch, Rick Rams, Kris Shear, Tim Bonnel, Judy Cohen, Reina Brannum, Beth Asmus.

Meeting called to order at 8:45 a.m.

Karen: Motion to accept March 21 minutes; John second; motion approved.

JoAnn presented Treasurer's Report. Review of budget sheet. Spring Fling expenses exceeded projected budget. New Director's training will use all projected funding.

Page 4, Conference Dues should reflect dues received in 2004.

Spring Fling discussion: Budget currently showing \$12,537 net income, however, there are additional revenues to be collected. Congratulations to Craig for a great Spring conference. John, motion to accept Treasurer's report; Gilda second; motion approved.

Rick Rams: **Federal Issues.** Chronicle Article presented; student interest rates discussed; guidance on loan consolidation. Items will be posted to Federal Issues page on the CCCSFAAA website.

Rick Presented an idea for CCCSFAAA to create a publication that can be used for the formal Constitution Day Event (September 17<sup>th</sup>), and use this as a venue to promote Student Financial Aid. Perhaps a brochure on the Constitution and citizenship. Rick will look for resources and materials currently available that we can print without the use of advertising from a sponsor.

Karen Micalizio: **State Issues:** Health fees bill, AB982 seems to be progressing. If passed, it will go into effect in January 2006. Memo issued on 6/6/05 indicates that schools can increase health fees to \$14.

Meeting with Maria Elena prior to May press conference did not foster any dialogue regarding EdFund. Maria was unwilling to enter any discussion about Commission actions. It was noted that Maria did not attend the last CSAC meeting or cast a vote.

Further discussions about support for EdFund and the need to retain this partnership.

As an organization, we should not be reticent about posting our position on important issues. Susan has not received any response to the letter we recently sent to the Commission (David Roth).

Karen is working on Cash For College outreach planning, and spoke with Steve Caldwell about early event planning. Despina advised she is putting together an advisory group to meet in July, as well as having outreach publications and workshops ready in October, however no solid dates have been set. Karen advocated that the Community Colleges be included in planning events and development of materials.

EdFund will be funding Cash for College stipends, since Lumina Foundation money is gone. Further discussion evolved regarding funding sources and the CCCSFAAA

partnership in Cash for College events. Suggested that CCCSFAAA start presenting a written report to CSAC on College participation in awareness events and the need to coordinate a message to students that will not confuse them about applications and deadlines.

There will be upcoming meetings set up by CASFAA for legislators. Susan advised we need to prepare a handout to explain the CCCSFAAA as an organization, and our relationship to CSAC and EdFund. In this handout we want to identify who we are; our numbers; dollars we bring to the community and State; our commitment to students and what is best for schools. Discussion of how we want to present the CCCSFAAA position on EdFund. Discussion on Direct Lending services. Discussion on Cal Grant delivery to students.

Discussion on letter concerning EdFund Audit. There seems to be legislative push for an Audit from a certain segment of the Legislature. Call for suggestions. John withdrew previous motion on acceptance of letter. New motion from John to accept letter as revised, second by Rick, vote passed by 14 yes, with one abstention.

Discussion of letters faxed to key legislators concerning upcoming vote on budget bills containing clarifying language on CSAC Board configuration, and future actions. Urgency to send supportive letters to the legislature.

**Craig: Training Report:** Still reconciling Spring Fling expenses and vendor contributions. The trainings went very well this year. Thanks to Delta College, College of the Canyons and Riverside College. Thanks to JoAnn for accounting support. Thanks to Beth for website enrollment. JoAnn requested that Website Registration indicate that attendees paying with personal checks must note the school affiliation of the person writing the check.

Consider more locations for next year to accommodate schools in farther regions. Perhaps we can videotape a conference and make it available to members who could not attend.

Another piece can be early notification to vendors to let them know what is available and needed for Spring flings. EdFund was our biggest sponsor this year. The Bingo cards for gift raffle was very successful.

Craig added special recognition to John M. for his assistance in presenting the Spring Events.

**Nominations and Elections:** Craig needs volunteers. Southern rep is Brad. Beth will work on committee. Reina will be the northern volunteer. Craig wants the slate by the August Exec Board meeting.

Regional reps must submit replacement names by September 25<sup>th</sup>.

**By-Laws Committee:** Brad will work as southern representative. Kris is northern representative. Looking to add webmaster to the Board. Toni pointed out if we add Webmaster to the Board, then it must be an elected position. It was decided we will include the Webmaster as a continued invited guest.

**Site Selection** presented by Toni. CASFAA voted to continue with IMN. Conference for 2007 is at San Francisco Marriott. Proposal for 2009 is in discussion. Hotels being considered: SF Hilton, SF Marriott, San Jose (multiple hotels around Convention Center), Monterey Conference Center (multiple hotels), Sacramento Convention Center w/multiple hotels.

Discussion on CASFAA decision to go with IMN and CCCSFAAA's obligation to comply with their agreement. Reminder that we do operate under a MOU with CASFAA. Toni requesting permission from the board to pursue 2009 venue contracts at SF Marriott, Hyatt Regency SF Monterey, and San Jose. Discussion and clarification on dates and day spread. Motion by Kris to consider these four venues (Marriott, Hyatt, San Jose and Monterey) for conference site for 2009, with the caveat that we get a better date at the SF Marriott; Steve second; motion passed by 14 yes with one abstention.

**Kris: Fundraising and Scholarships:** \$1,839 was raised at the Spring Fling. CCCSFAAA will send checks to the raffle winners rather than the Visa Check Cards.

Kris requested discussion on procedures for scholarship nominations. Discussion on open scholarship application process vs. nomination process, and the procedures by which to select scholarship recipients. Discussion to include an unofficial transcript or GPA verification by Financial Aid Officer with submitted scholarship applications. We would like to see a tendency toward scholarliness in addition to student essay on special personal circumstances. Final suggestion to place scholarship applications on the website that student can download and bring to the Financial Aid Office. The Financial Aid Office will review and forward selected nominees to Kris. Winners will be selected by Regional Reps at the transition meeting.

Kris made motion that we select two \$500 scholarships per region this year; Andi second; Motion passed unanimously.

**Rick: Newsletter:** Deadline extended to 6/15/05. Call for contributing articles and high resolution photos. Outreach event photos are welcome. E-mail word articles to Rick. Final edit goes to Steve Arena. Distribution will be in July. Rick recognized for great job on the newsletter.

**Member Communication Request:** Do we have something written about request from third party for membership listing. Request to add procedure to CCCSFAAA Policy & Procedures that such a request must be submitted to and approved by the President. Webmaster will be given instructions to pass on a membership listing.

**Report from Webmaster, Beth Asmus:** Looking to solicit ads for the website. Job ad feature will be live by the end of June. Andi will serve as job-line administrator. Newsletter requested article about job ads. On-line registration for Conference will open 9/20/05 thru 11/17/05. Cost of Conference will be \$175 for registration; \$225 for late registration. Vendor Conference sponsorships will be offered thru the website. We have 1001 in the database; 607 paid members; 459 voting members. Elections will be conducted on the website, including voting for new regional reps.

**Steve Arena: Maureen Martinez Award:** Wants to fashion after the Arthur Marmaduke Award. Suggested criteria for recipient will be a professional individual who works within Financial Aid Service. Award will be a stipend and plaque. Process driven by the nominator. E-mail ideas and suggestions to Gilda, JoAnn or John. Proposal for criteria will be given at the next board meeting. We will tie this in as a presentation at the CCCSF AAA Conference.

Daniel Martinez (Maureen's husband) sent message to Susan asking for participation to promote a separate award from the RP Group (research). Draft will be forthcoming requesting CCCSF AAA partnership on promotion and selection for this award. Winner will share research. Can we look for research on Financial Aid issues? Board agreement that CCCSF AAA will cooperate with this project.

**Travel Costs Policies:** CCC pays for most of CCCSF AAA's expenses. There are restrictions. Lodging covered if attendee lives over 50 miles from the venue. There are some areas that are so congested that an attendee incurs excessive travel time to a meeting site. Discussion to dispel mileage count and leave room approval exception to the Exec Board President.

Kris: motion to give discretion for reasonable mileage exception to CCCSF AAA Board President; Gilda second; motion approved.

**Gilda: CCCSF AAA Retirement award:** Presented eight criteria for discussion. Discussion that the person be an active participant in CCCSF AAA. Award should not be limited to directors only. Should be in organization for 10 years. Extensive discussion. Send e-mails to Gilda, John and JoAnn by June 30<sup>th</sup> in order to finalize the criteria by the Transition Meeting.

**Regional Reports:** Region I keeping up on e-mails. Next meeting in late August.

Region II: Welcomes Jacque Bradley to Mendocino College. Lynn Theissen has moved to College of the Redwoods. May events were positive. Four Colleges in Region are part of Los Rios and have been cut from PeopleSoft transition.

Region III: moved to conference call meetings. 9 out of 13 schools participated.

Region IV: Will meet later this month. There are three new directors; Foothill, SJ City and Gavilan...not from FA community. Andi will send a photo to the newsletter.

Region V: Met on 5/16-good turnout. 8 out 10 colleges attended. Tim attended the meeting. Lively discussion about BFAP. Schools have been using funds to create new positions. Remember Candy Cannon and send best wishes for her husband.

Region VI.: Pat Gage is retiring from Oxnard. Good meeting participation. Looking to connect at the all-directors training

Region VII & VIII: Met in April and May. Low turnout. Need to increase participation. Discussion about May outreach meetings and EdFund and CSAC issues. New director at Santiago Canyon. Lost director from Santa Ana Collee.

Region IX: getting ready to advertise with Maureen's position. Problem in communication with Barstow. Conducted Cinco de Mayo event in May.

Region X: Low participation at meetings. Main concern from colleges are reauthorization changes. Will meet next Friday to discuss May events.

Tim advised that Chancellor's Office participation is available by dial in to all Regional meetings.

Move to adjourn. Second Andi.  
Meeting adjourned at 3:16 P.M.